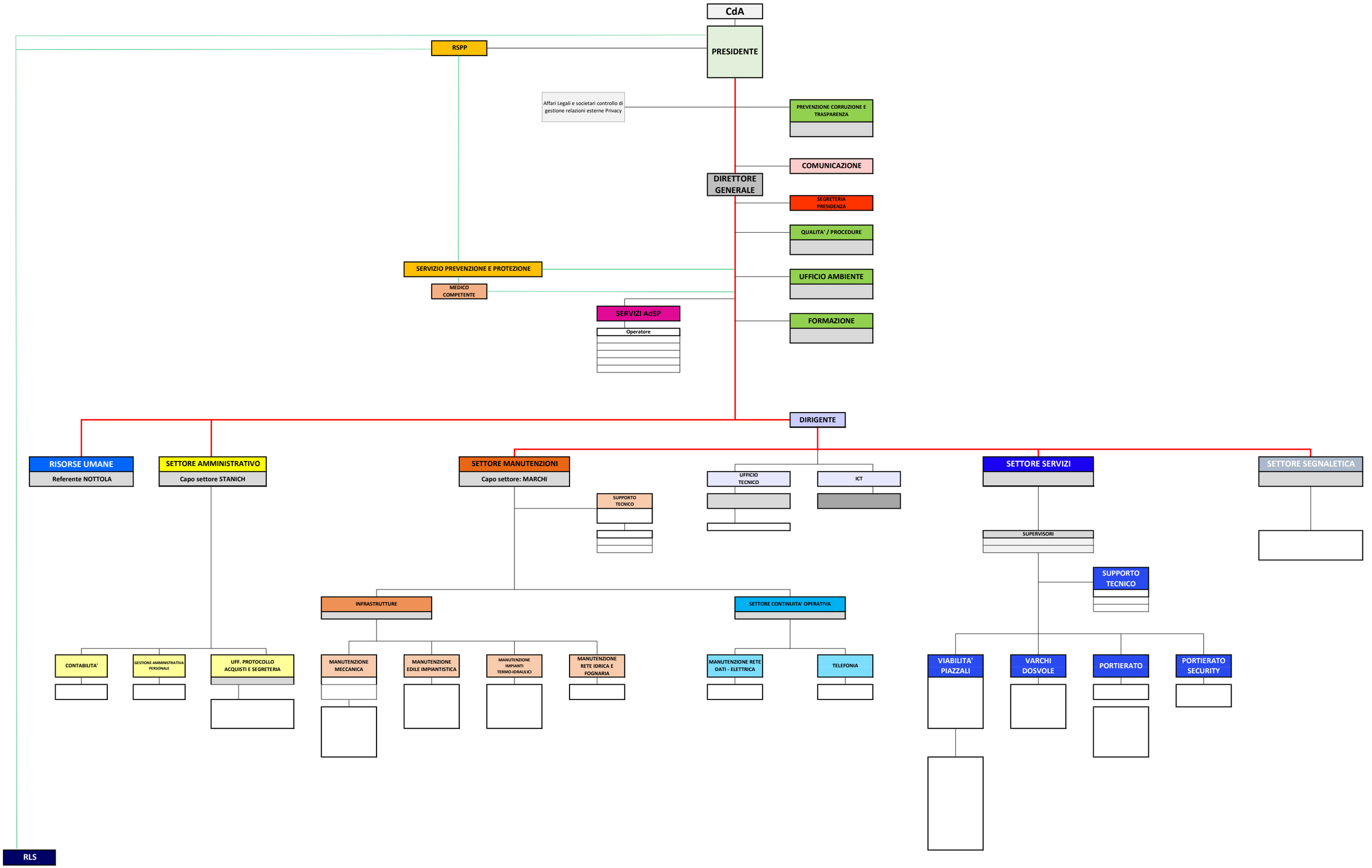PIANTA ORGANICA